



If You Care Reusable Paper Towels

If you're based in the Northeast this week and your skies are darkened by smoke from the Canadian wildfires, it's a powerful reminder of the effects of climate change. At If You Care, we believe that every day choices stack up towards leaving Planet Earth a little better than we found it. To make switching to more sustainable choices a no brainer, we're proud to offer sustainable swaps like Reusable Paper Towels that are compostable and FSC certified right down to the recyclable packaging. On our site this week, 20% off our [Reusable Paper Towels](#)



Did you know?

Every day, Americans **throw away 6 million lbs (3000 tons) of paper towels!** It takes 51,000 trees and 60 million gallons of water per day to produce the paper towels which we throw away after a few seconds of use. By using one sheet per week of **our reusable paper towels, one roll will replace 18 rolls of conventional paper towels.** The packaging is recyclable, leading to a further reduction in waste, greenhouse gasses and diversion from landfill.

For all types of messes!

Our towels are 70% cellulose & 30% cotton & are extremely porous, which makes the towels extraordinarily absorbent. **They can absorb up to 16 times its own weight in water.** Unlike bamboo towels, If You Care Reusable Paper Towels do not leave fibers on the surface even after multiple washes. Not only will they keep your kitchen counters clean, **they work on your household mop!** When you're finished, just pop it in your washing machine and then air dry flat!

[Shop now](#)





Easy to reuse & reuse.. and reuse!

Our towels are tough! Just rinse and wring out excess water to increase absorbency. You can use with water, soap and water or household cleaners. Be sure to rinse thoroughly between and after each use. Wring out and leave flat to dry.

TIP: E-Z Sanitize! Simply run the towel in the microwave or boil in water for one minute to kill germs. Also safe to just toss in the dishwasher or washing machine when they need a refresh!

[Shop Paper Towels](#)

Tag us @ifyoucare_usa while you scrub!
